



SILICON VALLEY
FUTURE ACADEMY



US-ASIA TECHNOLOGY
MANAGEMENT CENTER
STANFORD UNIVERSITY

POST-COVID CHALLENGES FOR CEOs: GLOBALIZATION AND INNOVATION IN AN UNCERTAIN WORLD

US-Asia

**CEO
Forum**

2021

Fri, May 14, 2021, 6:00PM - 8:40PM, PST

Fri, May 14, 2021, 9:00PM - 11:40PM, EST

Sat, May 15, 2021, 9:00AM - 11:40AM, China & Singapore

Sat, May 15, 2021, 6:30AM - 9:10AM, India

Sat, May 15, 2021, 10:00AM - 12:40PM, Japan & Korea



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Fri, May 14, 2021, PST

5:45 PM

Zoom Opens

6:00 — 6:05 PM

Welcome Remarks
Richard Dasher & Echo Cheng

6:05 — 6:20 PM

Keynote Dialogue:
A New Era for CEOs

Speakers: Chenyang Xu,
Richard Dasher

6:20 — 7:00 PM

Panel #1: Globalization in a
Fractured World: big shifts in
US-Asia business landscape

Moderator: Richard Dasher

7:00 — 7:10 PM

Program Launch

7:10 — 7:15 PM

Break

7:15 — 7:55 PM

Panel #2: What Covid 19 Teaches
Us about Innovation in the World
of Constant Disruption

Moderator: Chenyang Xu

7:55 - 8:35 PM

Program Discussion and Next
Steps

Moderator: Chenyang Xu

8:35 - 8:40 PM

Closing
Richard Dasher

8:40 - 9:00 PM

Networking

AGENDA & SPEAKERS



Echo Cheng

Founder and President, SVFA
Managing Partner,
Brightway Future Capital



Richard Dasher

Director,
US-Asia Technology
Management Center,
Stanford University



Chenyang Xu

Co-Founding Partner, SVFA
IEEE Fellow
Formerly General Manager,
Siemens TTB

Panel #1 Speakers



Amit Kapoor

President & CEO,
India Council on
Competitiveness
Honorary Chairman,
Institute for
Competitiveness, India



Cindy Mi

Founder and CEO,
VIPKID
#1 on Crunchbase's
list of 50 Female
Entrepreneurs



Raymond Yang

Co-Founder and Managing
Partner, WestSummit Capital
Formerly CEO,
Linktone (NASDAQ: LTON)
"China Top 10 CEOs"

Panel #2 Speakers



David Chen

Co-Founding Partner,
SVFA
Operating Partner,
Sequoia CBC Digital Fund



Thomas Kenny

CEO and Founder,
Applaud Medical
Senior Associate Dean,
School of Engineering,
Stanford University



Sanjay Srivastava

Chief Digital Officer,
Genpact
IDG's Top 10 Digital
Transformation
Influencers to Follow



SPEAKERS



ECHO CHENG

Echo Cheng is the Founder and President of Silicon Valley Future Academy, Managing Partner of Brightway Future Capital. She is the Director of the Cheung Kong Graduate School of Business Alumni Association, Startup Mentor for Huazhong University of Science and Technology. She has nearly two decades of experience in entrepreneurship, investment, and management in the high-tech sector.



RICHARD DASHER

Prof. Richard Dasher is the Director of the US-Asia Technology Management Center at Stanford University with in-depth research on the technological innovation policy orientation, technological innovation model and interaction model of the US and East Asia. He is also the Board Director of the World Sustainable Development Forum, Japan Society of Northern California, and Keizai-Silicon Valley U.S.-Japan Business Forum.



CHENYANG XU

Dr. Xu is a Co-Founding Partner of Silicon Valley Future Academy. He is a Fellow of the Institute of Electrical and Electronics Engineers (IEEE), an Advisory Board Member of the Johns Hopkins University Department of Biomedical Engineering, a long time Advisory Board Member of the UC Berkeley Department of Electrical Engineering and Computer Science from 2009 to 2017 and a guest Faculty Member for Tsinghua University EMBA program. He has served as General Manager and Chief Technology Officer of the Siemens Technology to Business in Silicon Valley.



SPEAKERS



AMIT KAPOOR

Dr. Amit Kapoor is President & CEO of India Council on Competitiveness, Honorary Chairman at Institute for Competitiveness, India; Prosperity Institute of India and Editor in Chief of Thinkers. He sits on the board of Competitiveness initiatives in Mexico, Netherlands & France in addition to being advisor to Thinkers50. He has been inducted into the Competitiveness Hall of Fame at Harvard Business School, which is administered by Institute for Strategy and Competitiveness at HBS.



CINDY MI

Cindy Mi is the Founder and CEO of VIPKid, an education technology company that connects students in China and 63 countries around the world with the world's best teachers for real-time online English immersion learning. Founded in 2013, VIPKid has become China's market-leading edtech startup. Cindy was named by Forbes Asia as one of the "2018 Forbes Emergent 25: The Women Making Their Mark in Asia's Enterprises." and was recently named EdTech CEO of the Year by the 2020 EdTech Breakthrough Awards.



RAYMOND YANG

Raymond Yang is Co-Founder and Managing Partner of WestSummit Capital with investment cases such as Unity, Twitch, and Ninebot. Raymond has more than 25 years of investment and entrepreneurial experience in the US and China technology sector. Prior, Raymond was the CEO of Linktone (NASDAQ: LTON), the leading wireless value-added services provider in China, where he led the company through a turnaround situation and took the company public on NASDAQ in 2004. Raymond is a Delegate Member of the World Economic Forum Davos Global Agenda Council and a former Chairman of the prestigious Tsinghua University Entrepreneur and Executive Club.



SPEAKERS



DAVID CHEN

David Chen is a Co-Founding Partner of Silicon Valley Future Academy. He is an Operating Partner at Sequoia CBC Digital Fund. David is co-Founder and former Vice Chairman & President of VancelInfo, one of the largest China based IT services firms with more than 20,000 associates. Before it went public in 2007 at NYSE, VancelInfo was backed by prominent VCs including DCM, Sequoia Capital and Legend Capital.



THOMAS KENNY

Dr. Thomas Kenny is currently Founder and CEO of Applaud Medical, Richard Weiland Professor and Senior Associate Dean of Engineering for Student Affairs at Stanford University. Dr. Thomas Kenny has been co-founder of 3 startup companies (Cooligy - acquired by Emerson, SiTime - currently trading on the NASDAQ (SITM), and Applaud Medical - currently raising Series B funding and preparing for US clinical trials). Previously, he was a Staff Scientist at JPL.



SANJAY SRIVASTAVA

Sanjay Srivastava is Senior Vice President and Chief Digital Officer, where he runs Genpact's growing Digital business, overseeing the Genpact Cora platform and all Digital products and services. Previously, as a technology entrepreneur, Sanjay built four startups, taking each from founding to sustainable product businesses, and eventually successful acquisitions by Akamai, BMC, SunGard, and Genpact respectively. Sanjay has been named by IDG as one of the "top 10 Digital Transformation Influencers to Follow Today." He has a monthly column, Competing in a Digital First World, on CIO.com.



ORGANIZERS

Silicon Valley Future Academy (SVFA)

SVFA's mission is to focus on the needs of business and individuals to innovate and disrupt, to promote innovation and progress in technology and business from a professional and global perspective, and to expand the possibilities of the future. Since its establishment, Silicon Valley Future Academy has collaborated with top-tier global executive programs and entrepreneurial communities, successfully organized more than a hundred of masterclasses for thousands of executives and founders. We are committed to building a Silicon Valley-Style core curriculum and services for business leaders.

<http://svfacademy.com/en>

US-Asia Technology Management Center, Stanford University (US-ATMC)

Established in 1992, the US-Asia Technology Management Center (US-ATMC) is an education and research center located at Stanford University. US-ATMC programs aim at integrating practical perspectives into international strategic technology management along with analysis of research trends in selected areas of leading-edge technologies. The goal of US-ATMC educational programs is to provide Stanford students in various technical fields, and the science and engineering research community at large, with knowledge and analytical capabilities in our areas of focus that will be important to success in the Twenty-First Century.

<https://asia.stanford.edu/>



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PAST EVENTS

2020

US-ASIA CEO FORUM: DIGITAL TRANSFORMATION AND INNOVATION

Palo Alto, CA - February 7, 2020. Silicon Valley Future Academy (SVFA) and the Stanford University US-Asia Technology Management Center (US-ATMC) hosted the US-Asia CEO/Owner Digital Transformation and Innovation Forum at the Stanford Faculty Club. The Forum featured three sessions with panels comprised of technology and innovation leaders, executives, entrepreneurs, scholars, and investors from around the world. Panelists shared their opinions, expertise, and experiences with nearly a hundred of CEO / Owner guests.



2019

WHAT'S THE FUTURE OF ARTIFICIAL INTELLIGENCE

The event hosted by Silicon Valley Future Academy titled "What's the future of AI?" featured Chairman and CEO of Sinovention Ventures and bestselling author Dr. Kai-fu Lee and Professor and author Olaf Groth was joined by hundreds of silicon valley executives and entrepreneurs. The discussion centered around the future and development of AI, deeply analyzed the global landscape of AI and the coexistence of AI and humanity.



2018

CHINA'S GLOBAL INFLUENCE

The forum was jointly organized by the Silicon Valley Future Academy, HYSTA Entrepreneur Club and Cheung Kong Graduate School of Business. It has brought together nearly 120 executives, entrepreneurs, investors, and law firm partners to ideas on "Sino-US technological innovation and its global influence", "China's transformation and its global impact", "science and technology exchange and industrial upgrading" and "Cross-border Investment".



US-ASIA CEO/OWNER INNOVATION LEADERSHIP PROGRAM

The center of economic gravity is shifting from west to east. Today's businesses should be looking toward the future in Asia in order to capture this massive opportunity-driven by innovations in science and technology! The US-Asia CEO / Owner Innovation Leadership Program (COIL) will help you realize the future you envision as you look toward capturing these ripe emerging markets. The program is designed to help you leave the competition behind in this shift from West to East by offering you a deep-dive into global technology entrepreneurship in the U.S. and Asia.

COIL WAS CREATED BY TWO RESPECTED AND EXPERIENCED ORGANIZATIONS

PROGRAM CO-DIRECTOR



RICHARD DASHER



CHENYANG XU



ECHO CHENG

ORGANIZATIONS



US-ASIA TECHNOLOGY
MANAGEMENT CENTER
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COIL IS DESIGNED FOR TECHNOLOGY-DRIVEN ENTREPRENEURS, BUSINESS LEADERS, AND INVESTORS.



Owners and CEOs of scaled companies interested in developing new, emerging markets



Next-generation owners & entrepreneurs in family-run enterprises planning for the future



Serial, exited first-time, and growth-phase tech startup entrepreneurs



Chief Innovation Officers, Chief Information Officers and CTOs responsible for digitalization



Senior strategic investment, innovation and Asia business development execs at global companies



Professional partners of financial institutions investing in cutting-edge technologies and emerging markets

FOCUSED ON CUTTING-EDGE TOPICS



DIGITALIZATION

Explore the frontiers of digitalization in a variety of industries that are leveraging artificial intelligence, big data, and other innovations



DEEP TECH

Gain insights into cutting-edge technologies and industrial applications in life sciences, materials technology, fintech, space tech, and more



INNOVATION • VC

Deconstruct the innovation and venture capital ecosystem, gain insights into market characteristics and economic laws

ENGAGE WITH A FACULTY THAT INCLUDES LUMINARIES IN TECHNOLOGY, SCIENCE, AND BUSINESS

- World-renowned Professors and Dedicated Mentors from Stanford University, University of California, Berkeley, National University of Singapore
- Top Scientists who have won prestigious awards as the National Medal of Science, National Medal of Technology, etc.
- Business Leaders and Innovation Pioneers who are changing the world with technology and management
- Legendary Investors from top global investment institutions and incubators who share brilliant investing insights

GAIN THE KNOWLEDGE AND EXPERIENCE NECESSARY FOR GLOBAL INNOVATION SUCCESS



Transform yourself and your company with new critical strategic CEO / Owner skills: Reconceptualize your business and meet the challenges that our drastically changing times demand for global success



Develop actionable mastery of digitalization, deep tech, and open innovation strategies through hands-on experiences and in-person dialogs with acclaimed global experts and peer senior executives



Come to know leading-edge technology trends, shifting market landscapes and characteristics, and critical pressure points that will help you lead your company to continued rapid growth



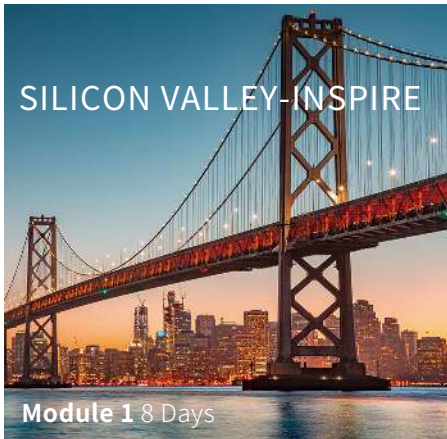
Break through existing mindsets and blindspots to build new CEO / Owner leadership skills that energize your managers and employees to unite with you in achieving your company's strategic goals



Become a key participant in a growing, close-knit community of worldwide business leaders who are dedicated to new models of success in the 21st century

THREE GLOBAL MODULES, A DEEP DIVE INTO SILICON VALLEY AND ASIA

SILICON VALLEY-INSPIRE



Module 1 8 Days

Inspire your vision with a deep-dive into Silicon Valley's innovation and technology frontiers

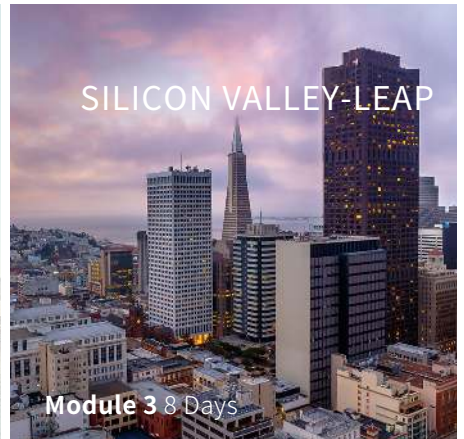
SINGAPORE-IGNITE



Module 2 8 Days

Ignite your inner fire for capturing massive ASIA markets

SILICON VALLEY-LEAP



Module 3 8 Days

Leap ahead and create the innovation-driven technology business of the future

TWO ONLINE MODULES, REINFORCE AND FURTHER INTEGRATE YOUR LEARNING

Online Module Session 1

Reinforce and further integrate the topics from the previous module with new perspectives from additional speakers

Online Module Session 2

Apply program learnings to your specific work situation and share experience of the implementation

OPTIONAL MODULES FEATURING DEEP DIVE VISITS TO ASIA

CHINA

Internet Economy and Digital Age

JAPAN

Industrial Development and Revolution

SOUTHEAST ASIA

Business Development Models and Market Opportunities

CAPSTONE PROJECT : TRANSLATE NEW SKILLS AND KNOWLEDGE INTO REAL - WORLD ACTIONS



TESTIMONIALS



SANJAY SRIVASTAVA

**Chief Digital Officer of Genpact,
IDG's Top 10 Digital Transformation Influencers to Follow**

As advanced technologies redefine industries and change lives, future leaders should be able to combine the latest technological advances and real-world domain expertise to create value and advantages. I think SVFA will no doubt empower and enhance these abilities for business and individuals.



JEAN-MARC FRANGOS

Former Senior VP of External Innovation at British Telecom (BT)

Silicon Valley remains a place for people and corporations globally to look for inspiration, but innovation learning isn't complete unless enterprises pick up best practice from Asia as well. SVFA occupies an important niche in the field of executive education that brings the two together and leverages the best of both.



RICHARD DASHER

**Director of the US-Asia Technology Management Center,
Professor of East Asian Languages and Cultures at Stanford University**

There are new markets opening up that present huge opportunities. The question is, what are the skills surrounding development and incubation that leaders need in order to seize these new opportunities. Silicon Valley Future Academy definitely provides the right platform.



US-ASIA CEO CLUB

VISION

Empower leaders who build understanding and drive success across US and Asia.

MISSION

Grow a network of business and technology leaders from the US and Asia to share knowledge, build meaningful connections, and reshape leadership for the future.

VALUE

At US-Asia CEO Club, we foster a community that bridges the east and the west, transcends biases and looks towards the future. A central part of our belief is to create values within our small community to benefit a larger community. We share a commitment to promoting tech for good, corporate social responsibility, social and environmental innovation and agendas that contribute to the well-being of our society and humanity.

Therefore, US-Asia CEO Club upholds the following values:

- Open-mindedness and understanding
- Connectivity and communication
- Lifelong pursuit of knowledge and growth
- Contribution to the greater good
- Sustainability for the future

WHO SHOULD JOIN

C-level executives with strategic responsibilities, rising entrepreneurs, and technology leaders.

- Executives who lead a company through uncertain times after the pandemic
- Entrepreneurs who are passionate about technology, leadership and business insights
- Innovators who look for new opportunities and challenges for their business
- Leaders who are future-driven and want to make a positive impact in the world



Join Us!

<https://zfrmz.eu/uGnUY1i0lPYckVKdeZt8>

<https://usasiaceoclub.org>

info@usasiaceoclub.org

US-Asia CEO Club will be a California-based 501C3 non-profit organization.